

# GLOBAL CITIZENSHIP

DofE VOLUNTEERING, 1 YEAR REMOTE PROGRAMME  
GOLD AWARD



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# INTRODUCTION

**Passionate** about making the world a better place?  
**About equality and opportunity** for every individual?

Sometimes it feels like it isn't possible to make a dent in the problems facing our world today. Somebody once said it feels like they are just a 'drop in the ocean'. What they perhaps didn't notice, is that their 'drop' in the ocean made a HUGE ripple effect that impacted everything around it.

Through volunteering with Edukid, we want to show you that you are capable of making huge ripples of change, even within communities based overseas. You are a global citizen with the power to transform lives through relatively small actions. So, the next question is: How?

When volunteering with Edukid there are **4 major goals** that will guide you on *how to make change happen*:



RESEARCH	YOUR CAUSE	INSPIRE OTHERS	TAKE ACTION
Understand Edukid, the issues facing our world and discover your place within it.	Choose an area that you are passionate to see change in and make a plan!	Use your voice to inspire others to consider themselves global citizens with the power to create change.	Put your plans into action and raise funds to make change happen in other parts of the world.

## WHAT SKILLS WILL I DEVELOP?

1. A range of communication skills
2. Support in social media and marketing
3. Events management skills
4. The skills to make a positive impact on global communities.

## WHAT ELSE DO I GAIN?

1. A Gold Global Citizenship Certificate
2. A written reference for your CV/UCAS Application
3. Vouchers towards an Edukid trip\*

\*Vouchers provided when you raise over the suggested amount of £300



# INTRODUCTION

## DIFFERENT LEARNING STYLES

The best thing about you, is that you are you. You are totally unique and so is your way of learning. We want you to define your own way of working, so, for each week of volunteering, you have the freedom to adapt the tasks to suit your learning style. As long as you still achieve the objective each week, work in the way that suits you best. Below are just some of the different learning styles. Do you relate to any of them?

### VISUAL (SPATIAL) LEARNER

You learn best by watching and observing. At the research stage you might prefer to focus more on watching our videos.

### AUDITORY LEARNER

You learn best by listening to lectures, podcasts and through conversation. At the research stage you might prefer to focus more on listening to podcasts and our videos.

### READING AND WRITING

You learn best when researching through methods such as reading and expressing yourself by writing. At the research stage you might prefer to focus more on reading our deeper thinking papers.

### PHYSICAL LEARNER

You learn best taking part and physically 'doing'. At the research stage you might prefer to explore building solutions with your hands (example: building a water filter).

## SUBMITTING YOUR WORK TO RECEIVE A: ☒

Each week upload your work to the 'edofe' app and name it [WEEK \*]. At the end of each week your teacher will sign off on your work.

At the end of your 1-year volunteering period, Edukid will assess your work evidence and sign off on your overall volunteering. You will then also receive a Gold Global Citizenship Award from Edukid, as well as a generic reference that you are free to use on your CV and UCAS application.

If you are using our worksheet, you can scan it or take a photo of it to upload. On weeks that you are not writing or typing, upload photos of yourself doing linked activities, or screenshots of your online work (such as setting up a 'just giving page').

# YOUR OBJECTIVES

- Understand Edukid and your role as a global citizen in depth.
- Run 5 different fundraising events throughout the year that raise money for 3 Edukid projects that you feel passionate about. (Raise a **suggested minimum** of £300).
- Communicate your message to 5 different influential groups such as funding organisations, a newspaper, a radio station, a club and a town council.
- Complete 4 blogs (1 every 3 months) to post on the Edukid website sharing your experiences and impacts with others.
- Keep Edukid updated with your progress.

# YOUR TIMELINE

In total, your volunteering period with Edukid will last 1 year (52 weeks).  
See the following timeline that provides a **suggestion** on how your volunteering hours could be used to achieve the overall objectives above.

WEEKS 1-18		<b>WEEK 1-9 RESEARCH</b>  What is Edukid passionate about?  What are you passionate about?	<b>WEEK 10-12 YOUR CAUSE</b>  Read through each Edukid project and decide how you want to impact the lives of those living in acute poverty.	<b>WEEK 13-17 TAKE ACTION</b>  Prepare, run and close your first two small scale events.	<b>WEEK 18 BLOG</b>  Reflect on your last 13 weeks, post to the Edukid website blog.
WEEKS 19-29		<b>WEEK 19 TOUCH POINT</b>  Contact the Edukid team and let us know how you are getting on.	<b>WEEK 20-21 YOUR EVENT</b>  Begin planning how you will organise another event that will involve your wider community.	<b>WEEK 22-26 INSPIRE OTHERS</b>  Use your voice to inspire others to consider themselves global citizens with the power to create change.	<b>WEEK 27-29 TAKE ACTION</b>  Prepare, run and close your community-based event.
WEEKS 30-40		<b>WEEK 30-31 BLOG</b>  Reflect on the weeks since your last blog.	<b>WEEK 32 TOUCH POINT</b>  Contact the Edukid team and let us know how you are getting on.	<b>WEEK 33-35 YOUR EVENT</b>  Begin planning your last event that is focused on your hobbies and interests.	<b>WEEK 36-40 INSPIRE OTHERS</b>  Use your voice to inspire others to consider themselves global citizens with the power to create change.
WEEKS 41-52		<b>WEEK 41-44 TAKE ACTION</b>  Prepare, run and close your event that focuses on your hobbies and interests.	<b>WEEK 45-47 INSPIRE OTHERS</b>  Share your experience of the Edukid Gold volunteering programme with the next cohort of DofE students.	<b>WEEK 48-49 BLOG</b>  Create social media posts for the Edukid's sites and post your final blog to the Edukid site, reflecting on your year.	<b>WEEK 51-52 SIGN OFF</b>  Contact the Edukid team to end your time as a volunteer, sign off your work and receive your award.

# FLIGHT VOUCHERS ✈️



## VISIT OUR PROJECTS ABROAD

If you raise £300 or over during your volunteering time with us, we will award you with a £150 voucher that can be put towards your flights when you join an Edukid trip to any of the following destinations.

*"An opportunity I will always be grateful for- to connect with a new culture"*

Solomon Tuner, year 10



## PERU



## CAMBODIA



*"I have learned that there are ways I can help people on a global scale- and that is what I want to do with my life"*

Rosie Jones, year 11

*"The people, places and experiences will stay with me forever"*

Emily Beer, year 12



## UGANDA



# WEEK 1-2: RESEARCH

## WHAT IS EDUKID PASSIONATE ABOUT?

**OBJECTIVE:** To research Edukid's work and learn about what is important to our organisation.

Visit the Edukid's school's website: [www.edukid.org.uk](http://www.edukid.org.uk)

1. Discover what Edukid is passionate about...
  - Write down what Edukid's aims are.
  - Write down keywords you see or phrases that stick out to you.
  - Why do those keywords and phrases stick out to you?
  - Understand how the UN goals link to Edukid's work.
2. Follow Edukid's social media pages:  
Facebook: <https://www.facebook.com/edukid>  
Instagram: <https://www.instagram.com/edukiduk/>  
Linked In: <https://www.linkedin.com/company/edukid-education-for-a-brighter-future/?viewAsMember=true>
  - Choose a different post from each page to read and 'digest'.  
What do the posts tell you about Edukid?
3. Visit Edukid's youtube channel: <https://www.youtube.com/c/edukiduk>  
Chose 3 different videos to watch. Afterwards, consider...
  - Which film you liked the most and why.
  - What moved you?
  - Did anything shock you?
  - Listening to the values in the films, what do you think Edukid is asking you to think about?

**REMINDER:** upload your work to the Edofe App!



# WEEK 3-5: RESEARCH

## THE SUSTAINABLE GOALS

**OBJECTIVE:** To discover what is important to you.

1. Create a 'log-in' to the Edukid website ([www.edukid.org.uk](http://www.edukid.org.uk)) with the Access Code: **82756**
2. Research each of the 17 'United Nations Sustainable Development Goals' (SDGs). Write down:
  - The aim of each SDG.
  - 3 interesting facts related to each SDG.
  - Why it is an issue?
  - What the solutions could be?

### RESOURCES FOR RESEARCH:

Edukid's 'deeper thinking' paper on your chosen UN goal: <https://edukid.org.uk/school-resources/deeper-thinking/>

Suggestions: Print off the sheets and highlight things that stand out to you.

Edukid youtube videos: <https://www.youtube.com/c/edukiduk>

Edukid 'secondary' teaching resources:  
<https://edukid.org.uk/secondary-school-resources/>

United Nations SDG'S: <https://sdgs.un.org/goals>

**REMINDER:** upload your work to the Edofe App!



# WEEK 6: RESEARCH SUSTAINABILITY

## UNDERSTANDING SUSTAINABILITY

**OBJECTIVE:** To understand what sustainability is.

1. Use your login (see weeks 3-5) to access the Edukid resource library (see resource link below).
2. Read through Edukid's 'What is sustainability' paper linked below) and answer the questions on your worksheet.

### RESOURCE LINKS:

<https://www.edukid.org.uk/download/deeper-thinking-what-is-sustainability-karas-comments/>

**REMINDER:** upload your work to the Edofe App!



# WEEK 7: EDUKID PROJECTS

## WHAT DO EDUKID DO ABOUT IT?

**OBJECTIVE:** To choose 3 Edukid projects to research and support.

1. See a list of Edukid projects in Uganda, Cambodia, and Peru on pages 9-10. Our projects are grouped in the following categories: Education, Emergency Care, Climate Change and Gender Equality.
2. Read about each of the Edukid projects in more detail on the 'Edukid Projects' downloadable pack. You can go back and download this if you haven't already by visiting the DofE page on our website and scrolling to the downloadable packs at the bottom of the page: [www.edukid.org.uk/d-of-e](http://www.edukid.org.uk/d-of-e)

3. After learning about sustainability, could you link any projects to make it more sustainable?

*Example: Period Poverty*

1. Raising money for "emergency medical care" to ensure that women who have infections because of lack of sanitation can get help
2. Gender equality projects providing sanitary products to provide better sanitation
3. Education for girls through the Bonga Project, so that they can earn money to buy their own products.

Choose 3 Edukid projects you can see sustainable links with. They will be your focus for the rest of your volunteering time.

4. Consider:

- Why did you choose these three projects? How can they be sustainably linked?
- Which SDG's do the projects most relate with?

**REMINDER:** upload your work to the Edofe App!



# WEEK 7: EDUKID PROJECTS

The Edukid projects are split into four categories; **education** projects, **emergency** projects, projects which focus on **climate** and **gender equality** projects. 50% of your fundraising will support education and you can choose how your second 50% is allocated. We want you to choose a project that you would like to learn more about and feel passionate about supporting for your fundraising activities. Every single one of these projects is designed to support the communities we work with, and your help and contribution can make a huge impact. You can find out more in the downloadable pack.

## EDUCATION PROJECTS



### EDUCATION SUPPORT

Raise money to provide a child with 6 months of educational support in Cambodia.



### INCLUSIVE EDUCATION

Support our Inclusive education programme for children with special educational needs and diverse abilities. This provides a term of educational support.



### UNIVERSITY SUPPORT

Raise money for a year of somebody's degree.

## EMERGENCY CARE PROJECTS



### FOOD SECURITY

Raise funds for nutritional food to be provided to school pupils.



### EMERGENCY MEDICAL CARE

Many of the families we work with don't have the funds to be able to seek medical care. Help us to help them stay healthy and prevent and treat diseases such as malaria, typhoid and covid 19 in vulnerable communities.



### CLEAN WATER AND SANITATION

Many families we work with don't have clean water to drink. Help us to provide access to clean water in schools and villages with water filters and bore holes.

# WEEK 7: EDUKID PROJECTS

## CLIMATE CHANGE PROJECTS



### SOLAR PANELS

Raise money to provide families with sustainable light so that the children can continue to do their homework once it is dark.



### GO BANANAS

Fund the planting, rearing and harvesting of banana trees that will produce 5 years of fruit and will eventually create enough profit to multiply the number of trees we have, AND make our projects financially self-sufficient.

## GENDER EQUALITY PROJECTS



### GENDER EQUALITY

Support the running of our Bonga girls project which focuses on supporting girls who have become young mothers.



### SANITARY ITEMS FOR GIRLS

Raise money to provide girls with sustainable and reusable sanitary products.

# WEEK 8-9: PROJECTS

## WHAT ARE YOU PASSIONATE ABOUT?

**OBJECTIVE:** To deepen your research of the UN Sustainable Development Goals (SDGs) that your chosen projects relate to.

1. Create a 'Research Project' for the SDGs that your 3 chosen projects link to. Having a good understanding is key to taking action.
  - Find 10 facts about the goal/s from a reliable resource.
  - Attach personal stories of somebody who has experienced the issue (from Edukid's youtube channel). Why did you choose to link them to the goal?
  - Are there any solutions? You could consider the long-term and short-term solutions.
  - If you could do anything to change the issues surrounding your SDG research, what would it be? How could you do it? What would you need to do it?

### YOU COULD ALSO...

#### PERSONAL EXPLORATION

A reflection, exploration or experiment on how the issue may affect your own life, or how it might feel to live with the global issue you are exploring.

EXAMPLE 1: When looking at UN goal 7- Affordable and Clean Energy a student might see how long they and their family can go without using electricity in order to try and experience and document what lack of electricity might feel like.

#### IDENTIFICATION OF ISSUES

Exploration of the issue surrounding goals, why those issues might exist and where they stem from.

#### POTENTIAL SOLUTIONS

Exploration of the potential solutions to the issues. You could consider the long-term and short-term solutions.

**REMINDER:** upload your work to the Edofe App!

# WEEK 10: PLAN YOUR FIRST EVENT

## CHANGING THE WORLD STARTS AT HOME

**OBJECTIVE:** To choose a project to support and begin planning a small fundraising event.

1. Set a financial goal that is challenging to raise over the rest of your volunteering time. **We suggest a minimum of £300.**
2. Create a list or spider diagram of fundraising ideas. Write down as many as you can as this will be a list you keep referring back to over the remaining weeks of your volunteering with Edukid.

### SOME GUIDANCE TO HELP YOU

- Can you think of anything unique, or 'outside of the box?'
- Is there anything you could do that would relate to your SDG's or chosen Edukid projects?
- Are there any events, celebrations or festivals coming up that you could theme your event around such as Christmas, Diwali, or Chinese New Year?
- Is it something you could organise yourself or in a small team of other volunteers?

**REMINDER:** upload your work to the Edofe App!



# WEEK 11: WHAT ARE YOU FIGHTING FOR?

## DEFINING YOUR CAUSE



**OBJECTIVE:** To set up a Justgiving page and share it.

Now you have decided on the projects that you want to support, set up a just giving page following these steps:

- Go onto <https://www.justgiving.com>
- Click on "start fundraising" and then "Yes, I'm fundraising for a charity".
- Search for "Edukid" and select our charity.
- Select "I'm doing my own activity".
- Fill in the information requested.
- Click "yes, my page can claim Gift Aid".

You must then 'Edit your page' and 'save' each box as you edit:

- Enter your fundraising target.
- Write a page summary including:
  - A) What you are doing, B) Why you are doing it.
- Go to 'Media' at the top of the page and change the cover photo.
- launch your page and ask your family to share it on their social medias with your community!

Ensure your page title says your name and the project/s you are raising funds for so we can make sure we send your money to the right place!

EXAMPLE HERE

Ellie Morgan

**Ellie Morgan, fundraising for water filters and education in Cambodia**

Fundraising for edukid

Bingo and Quiz night, 11 November 2023

231 %

**£452**

raised of £180 target  
by 24 supporters

**Give Now**

Share

edukid

Verified by JustGiving

RCN 1099058

We work in Cambodia, Uganda and Peru to remove the barriers to education.

# WEEK 12: YOUR CAUSE

## PLANNING AHEAD

Over the next 41 weeks you will aim to run 5 different types of events:

Event 1: small event (suggested week 14)

Event 2: small event (suggested week 16)

Event 3: community focused event (suggested week 28)

Event 4: community focused event (suggested week 39)

Event 5: passion focused event (suggested week 43)

Weeks 14 and 16 are your first events, so we recommend that you start **small and simple**.

1. Take a highlighter/coloured pencil and mark the fundraising events on your spider diagram that you might consider small and simple to organise. If you are stuck for ideas, we have a list on the following page to support you.

2. Select your 2 favourite ideas for small fundraising events. You are now going to plan two events on weeks 14 and 16 of your volunteering.

3. Decide for both events:

- Dates
- Times
- Locations/venues
- If you need helpers/ volunteers
- Consider if you need to prepare anything ahead.

**REMINDER:** upload your work to the Edofe App!

# SMALL FUNDRAISING EVENTS

## IDEAS TO GET YOU STARTED.

### FROM HOME

**Things you could do from your street or home!**

- Car washing for your community
- Weeding your neighbour's gardens
- Sponsored cleaning!

### SMALL GROUP ACTIVITIES

**People love getting together for a good cause.**

**Can you tell your family and friends about your fundraising target and invite them over for a donation based...**

- Cinema evening
- Pamper night
- Games night
- Auction of promises

### SIMPLE AND EFFECTIVE

- Bake sale
- Game/ challenge (eg. Guess the sweets in a jar)
- Bag packing at the local supermarket (with permission)

# WEEK 13: PREP TIME

**OBJECTIVE:** To prepare for your first event

Use your hour of volunteering time this week to make any final preparations for your event. Consider the following:

- Do you need to create and put up any posters?
- Do you need to make any social media posts or share your event?
- Do you need to contact anyone attending the event to remind them?
- Do you need to contact anyone supporting you with the event?



# WEEK 14: TAKE ACTION

## ACTION TIME 🎬

**OBJECTIVE:** To close your events and to follow up on your achievements.

CONGRATULATIONS! You did it! And better yet, not only did you manage to organise a whole event- but you have also quite literally made a difference to somebody else in another part of the world through it. Thank you!

This week, to close your event you need to:

1. Cash in any notes or change you have collected and add it to your 'Just Giving' page.
2. Thank and update your supporters on how much you raised and how it is going to help to make a difference to others.
3. Reflect on your event – what went well? Is there anything you would do differently next time?



# WEEK 15: PREP TIME

**OBJECTIVE:** To prepare for your second event

Use your hour of volunteering time this week to make any final preparations for your event.

Think about what went well in your first events and anything that you have learned from it.

Do you need to contact anyone who is attending or supporting the event?

Create a checklist to make sure you can keep track of everything you need.



# WEEK 16: TAKE ACTION

## TAKE 2...ACTION

**OBJECTIVE:** To have fun and raise funds for your chosen project through your second event!

Good luck with your event today!

We are very grateful for the support you are showing Edukid and know that your efforts will truly change lives across the world, helping to lift the people we work with, out of extreme poverty.

If you have the opportunity to take photos, this is a great way to share what you have been doing and be an inspiration to others.

THANK YOU!



# WEEK 17: TAKE ACTION

## CLOSING YOUR EVENTS

**OBJECTIVE:** To close your events

CONGRATULATIONS! You did it! And better yet, not only did you manage to organise a whole event- but you have also quite literally made a difference to somebody else in another part of the world through it. Thank you!

This week, to close your event you need to:

1. Cash in any notes or change you have collected and add it to your 'Just Giving' page.
2. Thank and update your supporters on how much you raised and how it is going to help to make a difference to others.
3. Reflect on your event – what went well? Is there anything you would do differently next time?



# WEEK 18: INSPIRE OTHERS

## BLOG TO THE WORLD!

**OBJECTIVE:** To reflect on your last 17 weeks of volunteering on the Edukid blog in order to share your experiences with others.

Let's look back on your time working with us in the last 17 weeks, and the change you made possible for those living in extreme poverty.

We would love for you to share your experience of volunteering with Edukid on our online blog: <https://edukid.org.uk/student-blog/> (you will need to log in to your account to write on the Edukid blog). This will help you to document your impact and inspire others to follow in your footsteps and be the next 'change makers':

As you write, here are some questions which are optional prompts for you to use:

- What made you choose Edukid for your volunteering?
- Which project/s did you raise money for and why?
- How did you raise money?
- How much did you raise and therefore what did you impact/change?
- Were there any challenges or worries you had throughout volunteering? How did you overcome them?
- What were your 'highlights' throughout volunteering with Edukid?
- What new things have you learnt through volunteering with Edukid?
- What would you say to the next person considering volunteering with Edukid?

*NOTE: If you add any pictures to your blog, please ensure you have asked all people within the photos permission for their images to be publicly shared.*

# WEEK 19: TOUCH POINT

## KEEP IN TOUCH!

**OBJECTIVE:** Contact the Edukid team

Email '[dofeinfo@edukid.org.uk](mailto:dofeinfo@edukid.org.uk)' with details about your last 18 weeks of volunteering time. Please subtitle your email as **'TOUCHPOINT 1'**

Tell us briefly...

- What projects you are fundraising for and why.
- What your last two fundraising events were.
- What you have found most enjoyable so far.
- What you have found most difficult so far.
- If you need help with anything and would value a ZOOM or phone call with an Edukid team member.

### Want to feature on our social media?

*If you would like to feature on the Edukid social media pages, please send videos or images of your fundraising events with a short description of the event and how much you raised.*

*These can appear on Tik Tok / Instagram / Facebook depending on what you would like to share.*



# WEEK 20-21: YOUR CAUSE, THE THIRD EVENT

## CHANGING THE WORLD, STARTING WITH MY COMMUNITY

**OBJECTIVE:** To begin planning a bigger fundraising event that includes your whole community.

1. From your spider diagram of fundraising ideas choose another event. This time, the event must be bigger and include your whole community in some way such as your clubs, town, church, groups.  
*For ideas on community events, see page 24.*
2. Decide on...
  - A date (**A date within 'Week 28' of your time volunteering with Edukid**)
  - A time
  - A location/venue
  - If you need helpers/ volunteers
  - Consider how you might collect money and donate it to Edukid.
  - Consider if you need to prepare anything ahead.
3. Make your plans and preparations ahead of the event, for example calling the local community hall to book it etc.



# COMMUNITY FUNDRAISING EVENTS

## EVENTS THAT WILL GET YOUR COMMUNITY INVOLVED:

- Bingo night with a raffle
- Bring and buy sale
- Afternoon cream tea
- Quiz and pudding night
- Disco/dance night
- Virtual quiz
- Scavenger hunt/ Easter egg hunt
- Karaoke night
- Music night (ask local musicians to play a charity gig at a local venue)
- Collection buckets in shopping centres (you can share your message with people face to face which will meet your objectives for weeks inspiring others)
- Organise a colour run/ paint throwing or water fight.



# WEEK 22: YOUR CAUSE, THE THIRD EVENT

## GETTING CREATIVE

**OBJECTIVE:** To advertise your event through the mediums of leaflets and social media.

1. (10 mins) Edukid's content designer has created some tips, dos and don'ts when it comes to designing a poster or leaflets. Read through this before starting the next task. This document is available with all the downloadable programme files.
2. (35 mins) Following the guidance, create a leaflet/flyer for your event.
3. (15 mins) Print out your leaflet/flyer and share them with your community.



# WEEK 23: INSPIRE OTHERS

## SHARING IS CARING

**OBJECTIVE:** To identify groups of people who may hold interest in your cause and event. Understand how you can educate others about the need for change surrounding your chosen project.

“EDUCATION IS THE MOST POWERFUL WEAPON WHICH YOU CAN USE TO CHANGE THE WORLD”- NELSON MANDELA

If there is one thing that Edukid has learnt over the years, it's that education is truly a powerful force for changing lives. Education is also a powerful way to change the world. Raising awareness by educating others in your community about a global issue/goal, and perhaps the issues surrounding it, is the first step to establishing change. What is even better, is that you can also use this as an opportunity to inspire others to respond to what you teach them and support your fundraising event!

1. (10 mins) Begin by creating a list or spider diagram or list of different 'groups' of people you can think of.
2. (5 mins) Choose a relevant group from your list to communicate with about your event.

Be strategic:

- A great example for this week's objective is a local funding club such as a 'rotary club'. A group that may perhaps be interested in supporting you in some way, either financially or by spreading your message such as a newspaper or radio station.

3. (45 mins) Research those groups and write down your findings:
  - Do they have a website? What are the keywords or phrases you see?
  - What are their objectives?
  - Do they have any belief systems that links to your SDG?
  - Who leads the 'group'?
  - How could your message appeal to them?
  - How can you make sure your message will be heard?



# WEEK 24: INSPIRE OTHERS

## 📣 FINDING YOUR WORDS

**OBJECTIVE:** To research different communication methods and choose one to teach your chosen group.

Last week you identified **who** are you communicating with. Now let's consider **how** you are going to do it...

1. (5 mins) Firstly, decide what your objective is in communicating with your 'groups' of people.
2. (10 mins) Create a list or spider diagram of different communication methods of any kind (see examples below).
3. (15 mins) From your spider diagram, chose a communication method.
4. (30 mins) Use this time to plan: Remember, your message should share:
  - Facts and things, you have learnt/ are passionate about.
  - Personal stories of those who have experienced the issues first-hand.
  - A 'call to action' to support your fundraising event.

Do you need to seek advice from a teacher?

If you are creating a presentation, do you need to make a PowerPoint?

Do you need to contact somebody to book anything in?

Do you need any particular resources? How will you get them?

If you have decided to write a song or a poem, how will people hear it?

### COMMUNICATION EXAMPLES:

Letters to the newspaper

Presentation to the local rotary club

Writing a poem or a song to share on the radio

Email to a local radio station



# WEEK 25-26: INSPIRE OTHERS



## “COME AND HEAR ALL ABOUT IT!”

**OBJECTIVE:** To communicate with your chosen group to educate and inspire them to support your event.

1. (60 mins) Use the time you have this week to share your message:

If you are writing a letter or email, spellcheck it and ask somebody else to read it before sending it off today!

If you are writing a song or poem, practice performing in front of close friends and family members before you post, gig or head out to busk!

If you are presenting with a PowerPoint, make sure you speak slowly and clearly, and you've got a bottle of water with you!

Good luck sharing your message!



# WEEK 27: TAKE ACTION

## FINAL PREPERATIONS

**OBJECTIVE:** To prepare for your third event

Use your hour of volunteering time this week to make any final preparations for your event.

- Think about what went well in your first events and anything that you have learned from it.
- Create a checklist to make sure you can keep track of everything you need.
- Do you need to contact anyone who is attending or supporting the event?
- Do you need to prepare any materials to take with you to the event e.g. a flyer or presentation so people know what you are fundraising for?



# WEEK 28: TAKE ACTION

## TAKE 3... ACTION! 🎬

**OBJECTIVE:** To have fun and raise funds for your chosen project!

Good luck with your event today!

Today, your actions are going to impact others overseas and make positive changes for those living in poverty.

The day of the event is always a great opportunity to share your message with your supporters!

If possible, remember to take photos of the event (if you take any of people that you are sharing then remember to ask permission).



# WEEK 29: TAKE ACTION

## CLOSING THE EVENT ✓

**OBJECTIVE:** To close your event.

CONGRATULATIONS! You did it! And better yet, not only did you manage to organise a whole event- but you have also quite literally made a difference to somebody else in another part of the world through it. Thank you!

This week, to close your event you need to:

1. Cash in any notes or change you have collected and add it to your 'Just Giving' page.
2. Create a poster thanking and updating your supporters on how much you raised and how it is going to help to make a difference to others.
3. Reflect on your event – what went well? Is there anything you would do differently next time?



# WEEK 30-31: INSPIRE OTHERS

## BLOG TO THE WORLD!

**OBJECTIVE:** To reflect on your last 12 weeks since your last blog, in order to share your experiences with others.

1. Read back your last blog
2. Reflect on what has changed since then.
3. Write about the last 12 weeks since your first blog.

As you write, here are some questions which are optional prompts for you to use:

- Which project/s did you raise money for and why?
- How did you raise money through your third event?
- How much did you raise and therefore what did you impact/change? You can check the Edukid Project downloadable pack to see project impacts.
- Were there any challenges or worries you had throughout volunteering? How did you overcome them?
- What were your 'highlights' throughout volunteering with Edukid?
- What new things have you learnt through volunteering with Edukid?
- What would you say to the next person considering volunteering with Edukid?

*NOTE: If you add any pictures to your blog, please ensure you have asked all people within the photos permission for their images to be publicly shared.*



# WEEK 32: TOUCH POINT

## KEEP IN TOUCH!

**OBJECTIVE:** To contact the Edukid team

Email '[dofeinfo@edukid.org.uk](mailto:dofeinfo@edukid.org.uk)' with details about your last 12 weeks of volunteering time. Please subtitle your email as **'TOUCHPOINT 2'**

Tell us briefly...

- What projects you are fundraising for and why.
- What your last two fundraising events were.
- What you have found most enjoyable so far.
- What you have found most difficult so far.
- If you need help with anything and would value a ZOOM or phone call with an Edukid team member.

### Want to feature on our social media?

If you would like to feature on the Edukid social media pages, please send images of your fundraising events with a short description of the event and how much you raised.

These can appear on Tik Tok / Instagram / Facebook depending on what you would like to share.



# WEEK 33-34: YOUR CAUSE, THE FOURTH AND FIFTH EVENT

## CHANGING THE WORLD, USING MY INTERESTS

**OBJECTIVE:** To begin planning a fundraising event that allows you to use your hobbies and/or sport interests.

1. From your spider diagram of fundraising ideas choose another two events that can be linked to your interests and hobbies, see ideas on page 35.

It could be that you are interested in rowing and so you commit to a challenging row on two different dates and find sponsors.

It could be that you are a fantastic artist or jewellery maker and you set up a stall on two different dates with your creations to sell!

It could be that you are a musician and you want to try busking on two different dates, collecting donations in your guitar case for cause.

2. Decide on...
  - Dates (within your Edukid volunteering time)
  - Times
  - Locations/venues

*\*NOTE: your event must take place outside of your normal school fundraising.*



# FUNDRAISING EVENTS THAT LINK TO HOBBIES

## SPORTS BASED

**For those sporty members amongst us, why not use your hobbies and make fundraising fun, and even a little competitive!**

- Sponsored cycle (Ride to Break the Cycle)  
*Some students have used an exercise bike, and with permission, have put it in the hallway of their local supermarket and asked for donations from passers-by for their challenge.*
- Sponsored run/ walk/ swim – Take a look at our virtual events on <https://www.edukid.org.uk/fundraising/>
- Sponsored football/Netball event  
*Get your local football team involved and play a game in fancy dress. Get your observers to donate to your cause.*
- Get your clubs involved!
- Danceathon

## FOR THE ARTISTS

**For the musicians, artists and performers taking part, why not use your talents to do something a bit different? :**

- Busking
- Gig night
- Ticketed theatre production.
- Auction off your art or photographs!
- Sell homemade crafts, jewellery or ornaments.



# WEEK 35: YOUR CAUSE, THE FOURTH AND FIFTH EVENT

## DEFINING WHAT YOU'RE FIGHTING FOR

**OBJECTIVE:** To set up a just giving page and share it.

By now, your date, time and location should be confirmed. Now your plan is set, it's time to define it to others!

1. If needed, complete any tasks you need to follow up on from last week: ie. contact the relevant persons to get permissions/ book your venue /confirm you plans etc.

Set up another just giving page using the following steps:

- Go onto <https://www.justgiving.com>
- Click on "start fundraising" and then "Yes, I'm fundraising for a charity".
- Search for "Edukid" and select our charity.
- Select "I'm doing my own activity".
- Fill in the information requested.
- Click "yes, my page can claim Gift Aid".

You must then 'Edit your page' and 'save' each box as you edit:

- Enter your fundraising target.
- Write a page summary including:
  - A) What you are doing, B) Why you are doing it.
- Go to 'Media' at the top of the page and change the cover photo.
- launch your page and ask your family to share it on their social medias with your community!

Ensure your page title says your name and the project/s you are raising funds for so we can make sure we send your money to the right place!



# WEEK 36-37 YOUR CAUSE, THE FOURTH AND FIFTH EVENT

## GETTING CREATIVE

**OBJECTIVE:** To advertise your event through the mediums of leaflets and social media.

Following the previous guidance given on page 25, create a leaflet/flyer for both of your event to be shared with others, either online or in person.

If needed, create a sponsorship form.



# WEEK 38: INSPIRE OTHERS

## SHARING IS CARING

**OBJECTIVE:** To identify groups of people who may hold interest in your cause and event. Understand how you can educate others about the need for change surrounding your chosen project.

"EDUCATION IS THE MOST POWERFUL WEAPON WHICH YOU CAN USE TO CHANGE THE WORLD"- NELSON MANDELA

Again, you can use this time to educate others and find support for your event. Is there perhaps a sports club that would be interested in helping you? What about a company, that is interested in the same things are you...?

1. (5 mins) Read back through your spider diagram or list of different 'groups' of people.
2. (5 mins) Choose a different group from your list to communicate with about your event. Do not choose the same group as last time.

Again, consider how this group can help you make a change:

A great of example for this week's objective is a local funding club such as a 'rotary club'. Or think about a group that may perhaps be interested in supporting you in some way either financially, such as a local business that links with your cause or by spreading your message such as a newspaper or radio station.

3. (15 mins) Research the group and write down your findings:
  - Do they have a website? What are the keywords or phrases you see?
  - What are their objectives?
  - Do they have any belief systems that links to your SDG?
  - Who leads the 'group'?
  - How could your message appeal to them?
  - How can you make sure your message will be heard?
4. (35m mins) Choose your communication method and use this time to plan ahead/draft!



# WEEK 39-40: INSPIRE OTHERS



## “COME AND HEAR ALL ABOUT IT!”

**OBJECTIVE:** To communicate with your chosen group to educate and inspire them to support of your event.

1. (60 mins) Use the time you have this week to share your message:

If you are writing a letter or email, spellcheck it and ask somebody else to read it before sending it off today!

If you are writing a song or poem, practice performing in front of close friends and family members before you post, gig or head out to busk!

If you are presenting with a PowerPoint, make sure you speak slowly and clearly, and you've got a bottle of water with you!

Good luck sharing your message!



# WEEK 41: TAKE ACTION

## TAKE 4... ACTION! 🎬

**OBJECTIVE:** To have fun and raise funds for your chosen project!

Good luck with your event today!

This is your fourth event, and we very much appreciate all your hard work in supporting the communities we work with internationally. The difference you are making through your fundraising is bigger than you may realise, and we want to say a huge THANK YOU on behalf of those your donations impact.

If possible, remember to take pictures and share what you are doing with your supporters.



# WEEK 42: TAKE ACTION

## PREPARATION TIME

**OBJECTIVE:** To prepare for your event

Use your hour of volunteering time this week to make any final preparations for your event.

- Think about what went well in your first events and anything that you have learned from it.
- Create a checklist to make sure you can keep track of everything you need.
- Do you need to contact anyone who is attending or supporting the event?
- Do you need to prepare any materials to take with you to the event e.g. a flyer or presentation so people know what you are fundraising for?



# WEEK 43: TAKE ACTION

## TAKE 5... ACTION!

**OBJECTIVE:** Have fun and raise funds for your chosen project!

Good luck with your event today!

This is your fifth and final event and we very much appreciate all of your hard work in supporting the communities we work with internationally. The difference you are making through your fundraising is bigger than you may realise, and we want to say a huge THANK YOU on behalf of those your donations impact.



# WEEK 44: TAKE ACTION

## CLOSING THE EVENTS ✓

**OBJECTIVE:** To close your final event.

CONGRATULATIONS! You did it! And better yet, not only did you manage to organise a whole event- but you have also quite literally made a difference to somebody else in another part of the world through it. Thank you!

This week, to close your event you need to:

1. Cash in any notes or change you have collected and add it to your 'Just Giving' page.
2. Thank and update your supporters on how much you raised and how it is going to help to make a difference to others.



# WEEK 45-47: INSPIRE OTHERS

## SHARE YOUR EXPERIENCES

1. Plan a date with your DofE teacher at school to share your volunteering experience with next cohort of DofE students.
2. Create a powerpoint presentation with photos about your volunteering time. As you craft your presentation, here are some points to consider including:
  - What made you choose Edukid for your volunteering?
  - Which project/s did you raise money for and why?
  - How did you raise money?
  - How much did you raise and therefore what did you impact/change?
  - Were there any challenges or worries you had throughout volunteering? How did you overcome them?
  - What were your 'highlights' throughout volunteering with Edukid?
  - What new things have you learnt through volunteering with Edukid?
  - What would you say to the next person considering volunteering with Edukid?
3. Present!



# WEEK 48-49: INSPIRE OTHERS

## BLOG TO THE WORLD

As you come to your final weeks of volunteering with Edukid, let's look back on your time working with us, and the change you made possible for those living in extreme poverty. You have achieved so much, and we hope that through this programme, you have learnt that even your smallest actions, matter.

We would love for you to share your experience of volunteering with Edukid on our online blog in order to document your impact and inspire the next volunteers to follow in your footsteps and be the next 'change makers'...

As you write, here are some questions which are options prompts for you to use:

- What made you choose Edukid for your volunteering?
- Which project/s did you raise money for and why?
- How did you raise money?
- How much did you raise and therefore what did you impact/change?
- Were there any challenges or worries you had throughout volunteering? How did you overcome them?
- What were your 'highlights' throughout volunteering with Edukid?
- What new things have you learnt through volunteering with Edukid?
- What would you say to the next person considering volunteering with Edukid?

*NOTE: If you add any pictures to your blog, please ensure you have asked all people within the photos permission for their images to be publicly shared.*



# WEEK 50

## FEEDBACK TIME

Email 'dofeinfo@edukid.org.uk' with some feedback about the volunteering programme. Please subtitle your email as '**GOLD FEEDBACK**'

Please tell us in as much detail as you can:

- What was good about the programme?
- What was your favourite part of volunteering with us?
- Would you volunteer with us again?
- What did you find difficult about the programme?
- How could we improve the programme?
- Did you feel that the Edukid team supported you well? How could we improve?



# WEEK 51-52: TOUCH POINT

Email 'dofeinfo@edukid.org.uk' and subtitle the email '**SIGN OFF, GOLD**'

In order for us to sign your volunteering off we will need you to email us the following:

1. You DofE **Participant ID number**  
if you are not sure what this is, please speak with your DofE teacher at school.
2. **Samples of your work for evidence:**  
We don't need to see all 52 weeks of work you have done. Instead, we just need a selection of samples that meet each of your volunteering objectives. Details of what we need to see are below:

**Understand Edukid and your role as a global citizen in depth.**

**Run different fundraising events throughout the year that have raised money for Edukid projects that you feel passionate about.**

**Have communicated your message to ...**

- different influential groups
- your peers
- your wider community

**Samples of your work that demonstrate your research project.**

**Links to your 'Just Giving' page/s** in order to show how much money you raised during your volunteering time and for what projects with the information about the various events that have taken place.

**A selection of evidence from your volunteering time.**

For example, emails or letters that you have sent / social media posts / presentations that you have created.

In total, we should receive at least 6 samples of work from you and a link to your Just Giving page/s.

**NOTE:** We require all the above information in order to sign off your work and provide the DofE awards with an Assessor report for you.

# EVERY WEEK, ALL WEEK, FROM NOW ON

## WHAT COULD BE NEXT FOR YOU?

### EDUKID RESIDENTIAL TRIPS:

Years 10-13 have the chance to travel to Edukid's international projects in Peru, Cambodia and Uganda to experience the issues first-hand and bring back those experiences to share with your community. These trips are highly educational, allowing you to be immersed within a new culture and learn about the history and context of the country and the areas we work within. Our aim is that delegates leave trips inspired with new ambitions, perspectives and a deeper understanding of the world we live in.

### WORK EXPERIENCE & FURTHER VOLUNTEERING:

Come and work with us in our office, or remotely from home, volunteering to support our social media pages, outward communications and UK school's work.

### APPRENTICESHIPS:

There are further options for those leaving GCSE's and A levels to study apprenticeships tailored to your interests through Edukid. Apprentices will be learning and working alongside the team in the UK, gaining valuable experience, new skills and qualifications. There will also be options for apprentices to visit our international projects and learn from our teams overseas.

Use the work you have done over the past 12 weeks to showcase your skills, passion and commitment and apply for a position as a member of the team.

### UNIVERSITY DEGREES THAT LINK TO OUR WORK:

International Development  
Humanitarian Studies  
Geography  
Sociology  
Social work  
Anthropology

