

# GLOBAL CITIZENSHIP PROGRAMME

3 MONTH REMOTE VOLUNTEERING  
DUKE OF EDINBURGH'S BRONZE AWARD



**EDUKID**

*Education for a brighter future*



# CONTENTS

INTRODUCTION	1-2
WEEK 1	3
WEEK 2-3	4
WEEK 4	5
PROJECT OVERVIEW	6-7
EDUCATION PROJECTS	
EMERGENCY CARE PROJECTS	
CLIMATE CHANGE PROJECTS	
GENDER EQUALITY PROJECTS	
FUNDRAISING IDEAS	8
WEEK 5	9
WEEK 6	10
WEEK 7	11
WEEK 8	12
WEEK 9	13
WEEK 10	14
WEEK 11	15
WEEK 12	16
WEEK 13/ FINAL TASK	17
WHAT COULD BE NEXT FOR YOU?	18

# INTRODUCTION

**Passionate** about making the world a better place? About **equality** and **opportunity** for every individual?

Sometimes it feels like it isn't possible to make a dent in the problems facing our world today. Somebody once said it feels like they are just a 'drop in the ocean'. What they perhaps didn't notice, is that their 'drop' in the ocean made a HUGE ripple effect that impacted everything around it.

Through volunteering with Edukid, we want to show you that you are capable of making huge ripples of change, even within communities based overseas. You are a global citizen with the power to transform lives through relatively small actions. So, the next question is: How?

When volunteering with Edukid there are **4 major goals** that will guide you on how to make change happen:



## WEEK 1-3 RESEARCH

What is Edukid Passionate about?  
What are you passionate about?



## WEEK 4-6 YOUR CAUSE

Identify the Edukid project you want to support.  
  
Begin planning an event.  
Marketing and advertisement.



## WEEK 7-9 INSPIRE OTHERS

Identify groups who may hold interest in your cause and event.  
Use your voice to inspire others to consider themselves global citizens with the power to create change.



## WEEK 10-14 TAKE ACTION

Final preparations for your event.  
The event itself.  
  
Closing your event and donating your funds.

## WHAT SKILLS WILL I DEVELOP?

- A range of communication skills
- Media and marketing skills
- Events management skills

## WHAT ELSE DO I GAIN?

- A Bronze Global Citizenship Certificate
- A written reference for your CV/UCAS Application



# INTRODUCTION

## DIFFERENT LEARNING STYLES

The best thing about you, is that you are you. You are totally unique and so is your way of learning. We want you to define your own way of working, so, for each week of volunteering, you have the freedom to adapt the tasks to suit your learning style. As long as you still achieve the objective each week, work in the way that suits you best. Below are just some of the different learning styles. Do you relate to any of them?

### VISUAL (SPATIAL) LEARNER

You learn best by watching and observing. At the research stage you might prefer to focus more on watching our videos.

### AUDITORY LEARNER

You learn best by listening to lectures, podcasts and through conversation. At the research stage you might prefer to focus more on listening to podcasts and our videos.

### READING AND WRITING

You learn best through methods such as reading and expressing yourself by writing. At the research stage you might prefer to focus more on reading our deeper thinking papers.

### PHYSICAL LEARNER

You learn best taking part and physically 'doing'. At the research stage you might prefer to explore building solutions with your hands (example: building a water filter).

## SUBMITTING YOUR WORK TO RECEIVE A:

- Each week upload your work to the 'edofe' app and name it [WEEK\*]. At the end of each week **your teacher** will sign off on your work.
- At the end of your 3-month volunteering period, Edukid will assess your work evidence and sign off on your overall volunteering.
- If you complete your volunteering programme and have raised the suggested amount for an Edukid project (£100), Edukid will provide you with a Bronze Global Citizenship Award, Overseas Travel Voucher towards an Edukid trip and reference that you are free to use on your CV and UCAS application.
- If you are using our worksheet, you can scan it or take a photo of it to upload. On weeks that you are not writing or typing, upload photos of yourself doing linked activities, or screenshots of your online work (such as setting up your just giving page).
- **Your final assessor will be a member of Edukid's DofE volunteer team.** You can contact them to ask questions or request support from at any stage. The DofE team can be contacted on: [dofeinfo@edukid.org.uk](mailto:dofeinfo@edukid.org.uk).

# WEEK 1: RESEARCH

## WHAT IS EDUKID PASSIONATE ABOUT?

**LEARNING OBJECTIVE:** To research Edukid's work and learn about what is important to our organisation.

1. (20mins) Visit the Edukid's school's website: [www.edukid.org.uk](http://www.edukid.org.uk)

Discover what Edukid is passionate about. Can you....

- Write down what Edukid's aims are.
- Write down keywords you see or phrases that stick out to you.
- Why do those keywords and phrases stick out to you?
- Understand how the UN goals link to Edukid's work.

2. (40mins) Visit Edukid's youtube channel: <https://www.youtube.com/c/edukiduk>

Choose 3 different videos to watch. Afterwards, consider...

- Which film you liked the most and why.
- What moved you?
- Did anything shock you?
- Listening to the values in the films, what do you think Edukid is asking you to think about?



# WEEK 2-3: RESEARCH

## WHAT ARE YOU PASSIONATE ABOUT?

**LEARNING OBJECTIVE:** To discover what is important to you.

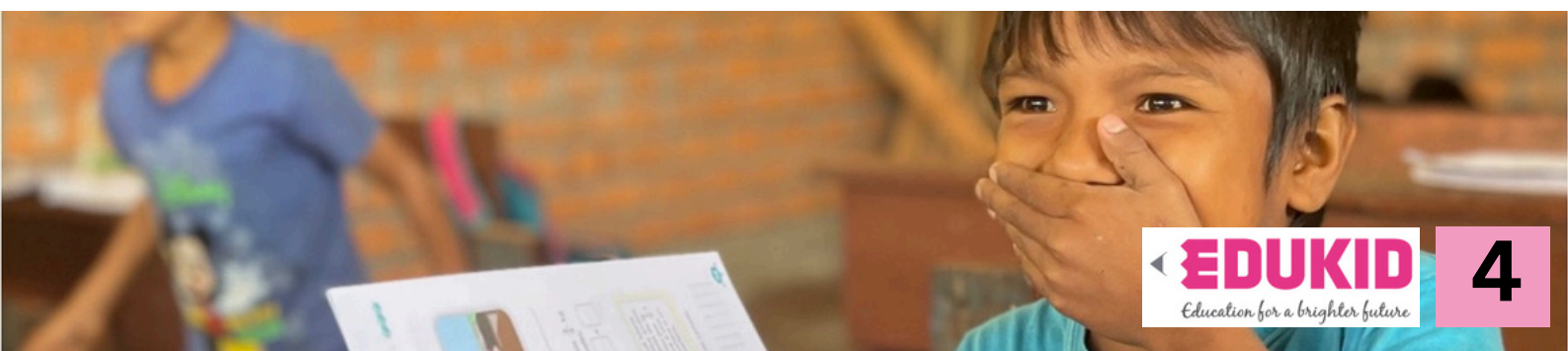
1. (5mins) Create a 'log-in' to the Edukid website ([www.edukid.org.uk](http://www.edukid.org.uk)) with the Access Code: 82756
2. (10mins) Choose a 'United Nations Sustainable Development Goal' (SDG) that you feel passionate about or drawn to learning about. This goal will be your focus for the rest of your time volunteering for Edukid. For a list of the SDG's go to 'secondary resources' on the Edukid schools website.
3. (1hour45mins) Create a 'Research Project' for your chosen goal using the 'resources for research' linked below. Write down the following:
  - What is the aim of the goal?
  - Why have you chosen that SDG to be your focus?
  - Find 10 facts about the goal (from a reliable resource- ensure you name them)
  - Attach a personal story of somebody who has experienced the issue. Why did you choose to link them to the goal? How have they inspired you?
  - Conclude how you feel about the global issues that relate to this goal.

Think:

- If you could do anything to change the issues surrounding your SDG research, what would it be?
- How could you do it?
- What would you need to do it?

### RESOURCES FOR RESEARCH:

- Edukid's 'deeper thinking' paper on your chosen UN goal: <https://edukid.org.uk/school-resources/deeper-thinking/>  
Suggestions: Print off the sheets and highlight things that stand out to you.
- Edukid youtube videos: <https://www.youtube.com/c/edukiduk>
- Edukid 'secondary' teaching resources:  
<https://edukid.org.uk/secondary-school-resources/>
- United Nations SDG'S: <https://sdgs.un.org/goals>



# WEEK 4: YOUR CAUSE

## CHANGING THE WORLD STARTS AT HOME

**LEARNING OBJECTIVE:** Choose an Edukid project to support and begin planning a fundraising event.

Now you've done your research, it's time to decide how you want to change the world.

1. (15 mins) You will now start planning a fundraising event to support a child's education as well as an Edukid Project of your choice. See Edukid's list of projects on **pages 6-7**. Our projects are grouped in the following categories: Education, Emergency Care, Climate Change and Gender Equality.

Read more detail about each project on the "Edukid Projects" document, downloadable through our website. You can go back and download this if you haven't already by visiting the DofE page on our website and scrolling to the downloadable packs at the bottom of the page: [www.edukid.org.uk/d-of-e](http://www.edukid.org.uk/d-of-e)

- Are you drawn to anything in particular?
- Is there one that links to what you have been researching?
- Read in detail about some of the projects on the 'Edukid's projects' leaflet (downloadable from our website) before you choose one.
- Choose an Edukid project you want to support by doing a fundraising event.

2. (5 mins) Set a financial goal that is challenging and achievable to fundraise. For the bronze award, we suggest a minimum of £100.

3. (5 mins) Create a list or spider diagram of fundraising ideas

- Can you think of anything unique, or 'outside of the box?'
- Is there anything you could do that would relate to your SDG at the same time?
- Will it be an event that could reach your fundraising goal set at the end of last week? - Are there any events, celebrations or festivals coming up that you could theme your event around? I.e. Christmas, Easter, pancake day...
- If you are stuck, browse Edukid's for ideas on page 8

4. (15 mins) Select your favourite idea. And decide on...

- A date (**A date within 'Week 11' of your time volunteering with Edukid**)
- A time
- A location/venue
- If you need volunteers to help- who will you ask?

You can do this event within a group if there are other students volunteering with Edukid at the same time as you.

5. (20 mins) If needed, contact the relevant persons to get permissions/ book your venue /confirm your plans etc. (For example, call the village hall to enquire about booking your event there)

*\*NOTE: your event must take place outside of your normal school fundraising.*



# EDUKID PROJECTS

The Edukid projects are split into four categories; **education** projects, **emergency** projects, **climate** projects and **gender equality** projects. 50% of your fundraising will support education and you can choose how your second 50% is allocated. We want you to choose a project that you would like to learn more about and feel passionate about supporting for your fundraising activities. Every single one of these projects is designed to support the communities we work with, and your help and contribution can make a huge impact. You can find out more in the downloadable pack.

## EDUCATION PROJECTS



### Education Support

Raise money to provide a child with 6 months of educational support in Cambodia.



### Inclusive Education

Support our Inclusive education programme for children with special educational needs and diverse abilities. This provides a term of educational support.



### University Support

Raise money for a year of somebody's degree.

## EMERGENCY CARE PROJECTS



### Food Security

Raise funds for nutritional food to be provided to school pupils.



### Inclusive Education

Many of the families we work with don't have the funds to be able to seek medical care. Help us to help them stay healthy and prevent and treat diseases such as malaria, typhoid and covid 19 in vulnerable communities.



### Clean Water and Sanitation

Many families we work with don't have clean water to drink. Help us to provide access to clean water in schools and villages with water filters and bore holes.

# EDUKID PROJECTS

## CLIMATE CHANGE PROJECTS



### SOLAR PANELS

Raise money to provide families with sustainable light so that the children can continue to do their homework once it is dark.



### GO BANANAS

Fund the planting, rearing and harvesting of banana trees that will produce 5 years of fruit and will eventually create enough profit to multiply the number of trees we have, AND make our projects financially self-sufficient.

## GENDER EQUALITY PROJECTS



### GENDER EQUALITY

Support the running of our Bonga girls project which focuses on supporting girls who have become young mothers.



### SANITARY ITEMS FOR GIRLS

Raise money to provide girls with sustainable and reusable sanitary products.

# FUNDRAISING IDEAS

## IN GROUPS

For those working together:

- Bingo night with a raffle
- Bring and buy sale
- Afternoon tea for the community
- Quiz and pudding night

## SPORTS BASED

For those sporty members amongst us, why not use your hobbies and make fundraising fun, and even a little competitive!

- Sponsored cycle (Ride to Break the Cycle)
- Some students have used an exercise bike, and with permission, have put it in the hallway of their local supermarket.
- Sponsored run/ walk/ swim
- Sponsored football/Netball event
- Get your local football team involved and play a game in fancy dress. Get your observers to donate to your cause.
- Get your clubs involved!
- Danceathon

## FROM HOME

Things you can do from your road, home and even bedroom!

- Gamathon
- 'Buzz cut challenge'
- Car washing for your community
- Weeding your neighbour's gardens
- Maid for the day

## FOR THE ARTISTS

For the musicians, artists and performers taking part, why not use your talents to do something a bit different?

- Busking
- Gig night - arrange for local musicians to play a charity event at a venue of your choice.
- Ticketed theatre production.
- Auction off your art or photographs!
- Sell homemade jewellery.

## SOMETHING CRAZY!

Not afraid of anything? These ideas might be the perfect crazy challenge for you!

- Sponsored skydive
- Others bid to buy wax strips to wax your legs!
- Sit in a bath of beans somewhere public (with permission) and ask for donations to your cause
- Have others give a donation to throw wet sponges at you

## SMALL GROUP ACTIVITIES

People love getting together for a good cause. Can you tell your family friends about your fundraising target and invite them over for a:

- Cinema evening
- Pamper night
- Games night
- Auction of promises

## SIMPLE AND EFFECTIVE

- Bake sale
- Game/ challenge

# WEEK 5: YOUR CAUSE

## DEFINING WHAT YOU'RE FIGHTING FOR

**LEARNING OBJECTIVE:** To set up a just giving page and share it.

By now, your date, time and location should be confirmed. Now your plan is set, it's time to define it to others!

1. (15mins) If needed, complete any tasks you need to follow up on from last week: ie. contact the relevant persons to get permissions/ book your venue /confirm you plans etc.

2. (45mins) Set up a justgiving page using the following steps:

- Go onto <https://www.justgiving.com>
- Click on "start fundraising" and then "Yes, I'm fundraising for a charity". - Search for **"Edukid"** and select our charity.
- Select "I'm doing my own activity".
- Fill in the information requested.
- Click "yes, my page can claim Gift Aid"

You must then 'Edit your page' and 'save' each box as you edit...

- Enter your fundraising target.
- Write a page summary including: A) What you are doing, B) Why you are doing it.
- Go to 'Media' at the top of the page and change the cover photo.
- Launch your page and ask your family to share it on their social medias with your community!



# WEEK 6: YOUR CAUSE

## GETTING CREATIVE

**LEARNING OBJECTIVE:** To advertise your event through the mediums of leaflets and social media.

1. (10mins) Edukid's content designer has created some tips, dos and don'ts when it comes to designing a poster or leaflets, downloadable on Edukid's school's website.
1. (3mins) Following the guidance, design a poster/leaflet/flyer for your event.
1. (15mins) Print out your poster/leaflet/flyer and share them with your community.



# WEEK 7: INSPIRE OTHERS

## SHARING IS CARING

**LEARNING OBJECTIVE:** To identify groups of people who may hold interest in your cause and event. Understand how you can educate others about the need for change surrounding your chosen project

“EDUCATION IS THE MOST POWERFUL WEAPON WHICH YOU CAN USE TO CHANGE THE WORLD”- NELSON MANDELA

If there is one thing that Edukid has learnt over the years, it's that education is truly is powerful force for changing lives. Education is also a powerful way to change the world. Raising awareness by educating others in your community about a global issue/goal, and perhaps the issues surrounding it, is the first step to establishing change. What is even better, is that you can also use this as an opportunity to inspire others to respond to what you teach them and support your fundraising event!

1. (10mins) Begin by creating a list or spider diagram of different 'groups' of people you can think of.
2. (5mins) Choose relevant group from your list to communicate with about your event.

Be strategic: a great of example for this week's objective is a local funding club such as a 'rotary club'. A group that may perhaps be interested in supporting you in some way, either financially or by spreading your message such as a newspaper.

3. (45mins) Research those groups and write down your findings:
  - Do they have a website? What are the keywords or phrases you see? - What are their objectives?
  - Do they have any belief systems that links to your SDG?
  - Who leads the 'group'?
  - How could your message appeal to them?
  - How can you make sure your message will be heard?



# WEEK 8: INSPIRE OTHERS



## FINDING YOUR WORDS

**LEARNING OBJECTIVE:** To research different communication method and choose one to teach your chosen group.

Last week you identified **who** are you communicating with. Now let's consider **how** you are going to do it...

1. (5mins) Firstly, decide what your 'objective' is in communicating with your 'groups' of people.
2. (10mins) Create a list or spider diagram of different communication methods of any kind.
3. (15mins) From your spider diagram, choose a communication method. Edukid has provided a list of ideas linked with videos to support you in developing your communication skills. Take some time to look at a couple of these and follow the suggestions provided.
4. (30mins) Use this time to plan. Remember, your message should share:
  - Facts and things, you have learnt/ are passionate about.
  - Personal stories of those who have experienced the issues first-hand. A 'call to action' to support your fundraising event.
  - Do you need to seek advice from a teacher?
  - If you are creating a presentation, do you need to make a PowerPoint? Do you need to contact somebody to book anything in?
  - Do you need any particular resources? How will you get them?
  - If you have decided to write a song or a poem, how will people hear it?

SEE "WEEK 8- INSPIRE OTHERS, SUPPORT DOCUMENT" for further support on these activities



# WEEK 9: INSPIRE OTHERS



## “COME AND HEAR ALL ABOUT IT!”

**LEARNING OBJECTIVE:** To communicate with your chosen group to educate and inspire them to support of your event.

1. (60 mins) Use the time you have this week to share your message:

- If you are writing a letter or email, spellcheck it and ask somebody else to read it before sending it off today!
- If you are writing a song or poem, practice performing Infront of close friends and family members before you post, gig or head out to busk!
- If you are presenting with a PowerPoint, make sure you speak slowly and clearly, and you've got a bottle of water with you!

Revisit the videos from last week about communication and remember to seek advice and support from teachers if you need it.

Good luck sharing your message!



# WEEK 10: TAKE ACTION



## FINAL PREPARATIONS

**LEARNING OBJECTIVE:** To prepare for your event next week.

Next week is your fundraising event. This week focuses on making sure everything is well organised.

1. Consider...

- Do you have all the resources you require?
- Have you invited all of your friends and family to support you?
- Have you made people aware of how to donate to you? (through just giving)
- Do you need to double-check that volunteers are still available to help?
- Do you have an information leaflet that explains why you are raising money?

2. Invite as many people as you can to support your event.



# WEEK 11: TAKE ACTION

## ACTION TIME

**LEARNING OBJECTIVE:** To have fun and raise funds for your chosen project!

Good luck with your event today!

We are very grateful for the support you are showing Edukid and know that your efforts will truly change lives across the world, helping to lift the people we work with, out of extreme poverty.

THANK YOU!



# WEEK 10: TAKE ACTION

## CLOSING THE EVENT ✓

**LEARNING OBJECTIVE:** To close your fundraising event.

CONGRATULATIONS! You did it! And better yet, not only did you manage to organise a whole event- but you have also quite literally made a difference to somebody else in another part of the world through it. Thank you!

This week, to close your event you need to:

1. Make sure to cash in any notes or change you have collected and add it to your 'Just Giving' page.
2. Thank all who helped you run the event.
3. Create a poster thanking and updating your supporters on how much you raised and how it is going to help to make a difference to others.



# FINAL TASK: INSPIRE OTHERS

## SHARE YOUR EXPERIENCES

As you come to your final 2 weeks of volunteering with Edukid, let's look back on your time working with us, and the change you made possible for those living in extreme poverty.

You have achieved so much, and we hope that through this programme, you have learnt that even your smallest actions, matter.

We would love for you to share your experience of volunteering with Edukid on our **online blog** in order to document your impact and inspire the next volunteers to follow in your footsteps and be the next 'change makers'...

As you write, here are some questions which are options prompts for you to use:

- What made you choose Edukid for your volunteering?
- Which project/s did you raise money for and why?
- How did you raise money?
- How much did you raise and therefore what did you impact/change?
- Were there any challenges or worries you had throughout volunteering? How did you overcome them?
- What were your 'highlights' throughout volunteering with Edukid?
- What new things have you learnt through volunteering with Edukid?
- What would you say to the next person considering volunteering with Edukid?

You can add your blog post directly to our website (you must login first):

<https://www.edukid.org.uk/student-blog/>

or you can send it to the Edukid team to upload: [dofeinfo@edukid.org.uk](mailto:dofeinfo@edukid.org.uk)

*NOTE: If you add any pictures to your blog, please ensure you have asked all people within the photos permission for their images to be publicly shared.*



## WHAT COULD BE NEXT FOR YOU?

### EDUKID TRIPS:

Years 10-13 have the chance to travel to Edukid's international projects in Peru, Cambodia and Uganda to experience the issues first-hand and bring back those experiences to share with your community. These trips are highly educational, allowing you to be immersed within a new culture and learn about the history and context of the country and the areas we work within. Our aim is that delegates leave trips inspired with new ambitions, perspectives and a deeper understanding of the world we live in.

**TO FIND OUT MORE ABOUT TRIPS, PLEASE VISIT:** <https://www.edukid.org.uk/trips/>

### EDUKID'S SILVER & GOLD GLOBAL CITIZENSHIP AWARD:

Want to take this further? Edukid has a silver and gold Global Citizenship award to offer you. Are you ready for the challenge?

### WORK EXPERIENCE & FURTHER VOLUNTEERING:

Come and work with us in our office, or remotely from home, volunteering to support our social media pages, outward communications and UK school's work.

### APPRENTICESHIPS:

There are further options for those leaving GCSE's and A levels to study apprenticeships tailored to your interests through Edukid. Apprentices will be learning and working alongside the team in the UK, gaining valuable experience, new skills and qualifications. There will also be options for apprentices to visit our international projects and learn from our teams overseas.

Use the work you have done over the past 12 weeks to showcase your skills, passion and commitment and apply for a position as a member of the team.

### UNIVERSITY DEGREES THAT LINK TO OUR WORK:

International Development  
Humanitarian Studies  
Sociology  
Social Work  
Anthropology

